

To whom it may concern:

I'm writing on behalf of myself and many other community members who ask that you do not accept the current development proposal for the mixed use project to be located at 4503-4531 Hollywood Blvd, LA, CA, 90027 as proposed by Chandler Pratt & Partners.

As a community we encourage conscientious and relevant development in our neighborhood, however, the "City Lights Los Feliz" proposal meets neither of those prerequisites. Currently ***they are asking for special treatment*** that would make the building *taller and closer* to the street than the Station Neighborhood Area Plan for the intersection of Virgil, Sunset, Hillhurst, and Hollywood currently allows. They will also be removing the alleyway that divides the two properties, and then tying the lots together to further reduce mobility and access to the community. *The design of the project is not consistent with the historical architecture*, and is simply a cookie cutter development without any reference to our community.

But what is most concerning is the placement of the development at an intersection of 6 *already over-burdened* streets. The developers have proposed the *minimum* parking required for the project, which will exacerbate the already overcrowded neighborhood. The developers have also made the dubious claim that their traffic impact studies indicate that there will be no extra burden on the intersection by building a 6-story 202 apartment complex stacked on top of a front facing retail strip mall.

Please also carefully review their application as we have found numerical discrepancies that may vastly affect the scope and impact of the project. This development does not have any consideration for the community or local businesses who strive to maintain a friendly, welcoming, and accessible aesthetic in Los Feliz. We encourage you to reject the current proposal from Chandler Pratt, and ask them to stay within the permit requirements. We also encourage you to suggest incorporating the existing Hollywood Ford art deco structure so as to preserve the historic and beautiful landscape that welcomes locals and tourists to Griffith Park and Los Feliz hills. If this proposal goes forward as is it will sacrifice beauty and community for the sake of urban sprawl.

Thank you for your consideration, and we look forward to cooperating with you in the future to build a better Los Angeles.

Sincerely,
[Your name]